Comstock Welcomes IMAGE Studios to The Hartford

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Beauty and wellness salon suite concept signs 5,300 square-foot lease in Clarendon

RESTON, Va.--(BUSINESS WIRE)--Nov. 4, 2026-- Comstock Holding Companies, Inc. (Nasdaq: CHCI) (“Comstock”), a leading real estate company specializing in the development, acquisition, operation, and management of mixed-use, transit-oriented properties and data center developments, today announced the signing of a new 5,300 square-foot lease with IMAGE Studios at The Hartford, located at 3101 Wilson Boulevard in Arlington, Virginia.

IMAGE Studios provides design-forward, fully equipped private salon suites for independent beauty and wellness professionals. The company’s flexible studio model allows professionals such as hairstylists, estheticians, nail technicians, massage therapists, med spa providers, and other personal care specialists to operate and customize their own businesses within a shared luxury studio environment. The new IMAGE Studios location will occupy first-floor space at The Hartford and is anticipated to open in 2027.

“The Hartford gives our professionals exactly what they need to succeed: a highly visible Clarendon address right next to the Metro, where their clients can easily find them,” said Raman Kumar, Manager of IMAGE Studios Arlington. “IMAGE Studios is built for independent beauty professionals who are ready to grow, whether they are just starting out or taking an established business to the next level. Each suite is their space and their brand, and we are excited to bring that opportunity to Arlington.”

Located steps from Metro’s Clarendon Station on the Orange and Silver Lines, The Hartford is a nine-story, Class A property in the heart of Clarendon. The building offers modern office space, ground-floor retail, an expansive rooftop deck, a fitness center, secure bicycle storage, electric vehicle charging stations, and convenient access to the neighborhood’s extensive collection of restaurants, shops, and services.

“We are pleased to welcome IMAGE Studios to The Hartford,” said Tim Steffan, Chief Operating Officer of Comstock. “Its entrepreneurial model and focus on beauty, wellness, and personalized service will bring another valuable amenity to the property and the surrounding Clarendon community. This long-term commitment also reflects the continued appeal of The Hartford’s highly visible, Metro-accessible location.”

IMAGE Studios will join The Hartford’s diverse mix of office tenants and retail offerings, further enhancing the property’s appeal as a dynamic destination along the Wilson Boulevard corridor.

About Comstock

Comstock (Nasdaq: CHCI) is a leading real estate company specializing in the development, acquisition, operation, and management of mixed-use, transit-oriented properties and data center developments. With over four decades of industry expertise, Comstock’s vertically integrated operating platform delivers long-term value across a rapidly growing portfolio of premier properties that includes two of the most prominent mixed-use, transit-oriented developments in the Mid-Atlantic region. Leveraging its scalable, asset-light, debt-free business model, Comstock has strategically expanded into large-scale AI and digital infrastructure development and established an active position in one of the real estate industry's top-performing segments. For more information, please visit Comstock.com.

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